Project Questionnaire

1) Company Name.

(Do you have a domain name? If so, list name) **ANS: batiboo.com**

2) Describe Type of Business and Services.

(i.e. Web Agency Business. Providing Services: Design, HTML5, Wordpress, Magento etc...)ANS: House plan selling online

3) A. Have a logo? OR B. Need a new logo?

ANS: YES

4) Why do you want to have a new website, or have your current site redesigned?

ANS: new website

5) Who is the target audience of the site? (age, local, worldwide)

ANS: 30 years old and up, AFRICA.

6) List a few of your competitor's websites and describe how are you differ from them? (Please Describe, What did you like / dislike about these websites?)

ANS: plantribe.io ; <u>https://construireonline.com/en</u> ; <u>https://www.domoweklimaty.pl/en/</u> **What I like:** plantribe.io

- product page is great, large image slider
- no hover effect
- simple features description
- shop page is great, good filter
- the filter (mobile version) is great,
- the web design fit me very well

What I dislike:

- the marketplace option, I don't want designers to sumit house plan, only the admin
- the landing page is not attractive
- I need a home pages who display these sections : the services I offer, testimonials, about the team, subscribe form, why to choose us, number of client satisfied, blog, FAQ



What I like: https://construireonline.com/en

- 1) The pricing on product page is want I want (for each product page on my website I want to have 3 pricing)
- shop page is great, good filter
- the filter (mobile version) is great,
- the web design fit me very well

SIMPLE	COTATION	FULL RECOMMANDE
Table of surface area	Table of surface area	Table of surface area
PDF Floor Plan	PDF Floor plan with dimensions	PDF Floor plan with dimensions
Front image perspective	Image interiors Front image perspective	Plan cutting principle Front plan
<u>View a sample of the offer 'Simple'</u>	Back image perspective	Image interiors
	View a sample of the offer 'Côtation'	Front image perspective Back image perspective
		78,80 €
19,90 €	39,90 €	^{79,90.€} 59,00 €

 the 1st price option is for a downloadable PDF file .checkout opens when users click on DOWNLOAD NOW button, **no add to cart (**since I want the user to buy only one

product at a time)

 the 2nd and the 3thr price option will be order (a form open when user click on ORDER NOW button, he fills the form and then he is direct to checkout page to make de payment)

7) List a few similar websites which you felt were well done.

(Please Describe, What did you like about these websites?)

ANS:

https://www.plantribe.io

- it is simple to navigate
- the product page show full width image in slider
- the product informations are well display (in tab on the mobile version) in column on laptop version
- The web site is fast (very important!!)

https://www.domoweklimaty.pl/en/

- The tabs on the product page are good
- Categories display on laptop mode

https://construireonline.com/en

- The pricing option on the product page
- Categories display on laptop mode

8) Do you want Responsive Website?

(i.e Mobile and Tablet Friendly)

ANS: Yes, it should be mobile friendly

9) Do you want Static (HTML) or CMS (Wordpress, Magento) based Website?

ANS: wordpress using woocommerce

10) Do you plan to sell products on this website? If so, what and how many?

ANS: yes I plan to sell downloadable pdf,

11) What number of pages and it's features do you want your site to have? (i.e Describe Site Navigation and It's features)

ANS: will give you more specifications when we will discuss

12) What features should be used on your website (contact form, pictures, video, etc.)?

ANS: contact form, pictures, video, mobile money payment gateways (Africa)

13) Do you have company identity materials (logo, letterhead, etc) available for use?

ANS: Yes

14) Do you have any color preferences, look and feel for the website?

ANS: No

15) What is the deadline for this project?

ANS: 1 month

16) What is your budget? (This is really helpful)

ANS: between 500 and 800 usd dollar

17) Additional Comments.

(We've tried to keep this questionnaire as general as possible, but every project is unique. Here is your chance to add any extra information you think will be helpful.)

ANS:

- I want a widget to switch the currency
- I want to set the price based on a country of the visitor
- The web site should be in English and in French
- The checkout process should be keep very simple no add to cart, direct to checkout page
- The payments gateway https://www.directpay.online/ will fit well for Africa
- Keep paypal and credit card

18) Your Contact Details.

Your Full Name	TAWOKAM TCHEUTCHOUA ROMUALD
Your Company Name	BATIBOO
Address	CAMEROUN
Email	romualdtwk@gmail.com
Skype	Don't have skype
Phone	+237694327885 (Whatsapp)